



TRANSFORM YOUR COMMUNITY

Build your business



As pioneers in water and energy efficiency, Uponor helps customers achieve new levels of comfort and safety with less waste by every measure. Habitat for Humanity® International is a nonprofit organization that helps people in your community and around the world build or improve a place they can call home.

As an Uponor-trained installer, you have the opportunity to support your community while building your brand as a business that provides quality solutions with care.

Why is this important?

71% of consumers will pay more for a socially or environmentally responsible product or service.

That means more customers coming to you for service and more money in your pocket.

By 2025, millennials who want their companies to be invested in social purposes will represent **75%** of the workforce.

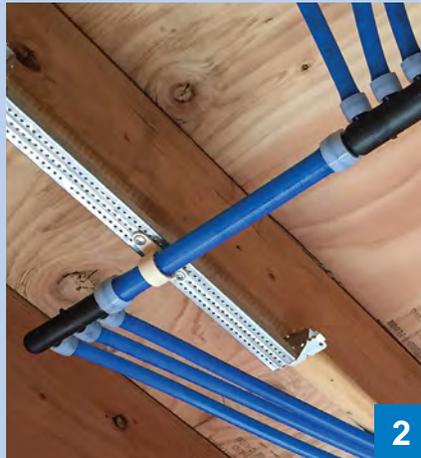
Volunteering is a terrific way to facilitate that need at a relatively low cost.

How it works



1

Uponor donates products and systems which are covered by a 25-year limited warranty when installed by an Uponor-trained and licensed contractor.



2

As an Uponor-trained contractor, you donate your time to install Uponor products and systems on a Habitat for Humanity International project.



3

People in need in your community receive quality solutions and craftsmanship while your business grows through a stronger brand recognition.

How to get started

Register for the program by contacting Erin Woodward at erin.woodward@uponor.com.

About Habitat for Humanity International

Habitat for Humanity International is a global nonprofit housing organization working in local communities across all 50 states in the U.S. and in approximately 70 countries. The vision of Habitat for Humanity International is of a world where everyone has a decent place to live.

Habitat works toward its vision by building strength, stability and self-reliance in partnership with families in need of decent and affordable housing. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage.



How to promote your community involvement

Here are ways to show potential customers your investment in your community.

- Post the partnership logo on your website
- Create an information sheet to share with customers
- Wear partnership pins or display partnership stickers on your vehicles or hard hats
- Display company lawn banners on projects
- Create a joint press release with your local Habitat affiliate
- Share your project's progress on social media and tag @habitat (Facebook) or @Habitat_org (Twitter)

About Uponor

Uponor North America is helping to advance the construction industry through innovation, education and advocacy. Our sustainability platform is centered on four key areas: conserve water, reduce waste, improve energy efficiency and empower labor. Here's how we do it.

Conserve water

Our intelligent water systems, including Phyn Plus and Uponor Logic plumbing, eliminate leaks and waste while guiding people to use every drop wisely.

Reduce waste

Our innovative pipe solutions require fewer materials to install than comparable systems and use no chemicals and solvents, reducing job site waste and harm to the environment.

Improve energy efficiency

Our products make saving energy effortless, like water heating units that use 40 percent less energy than traditional systems.

Empower labor

We support technical school scholarships and are inspiring the next generation to build careers in our noble profession.

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